

**98.1 FM**  
**107.5 FM**  
**1530 AM**

A Fiorini Broadcasting Station  
**WENG**

**The Information Station**

**FOX** and Florida News Network Affiliate

**(941) 474-3231**

*and Streaming on [www.wengradio.com](http://www.wengradio.com)*

*Download the free WENG Mobile app from Apple or Google Playstore*

**News • Local • National • Talk • Weather • Sports**

**Summer / Autumn – 2022**

**1355 South River Rd Englewood, Florida 34223/P.O Box 2908 Englewood, Florida 34295**

# Why WENG Radio?



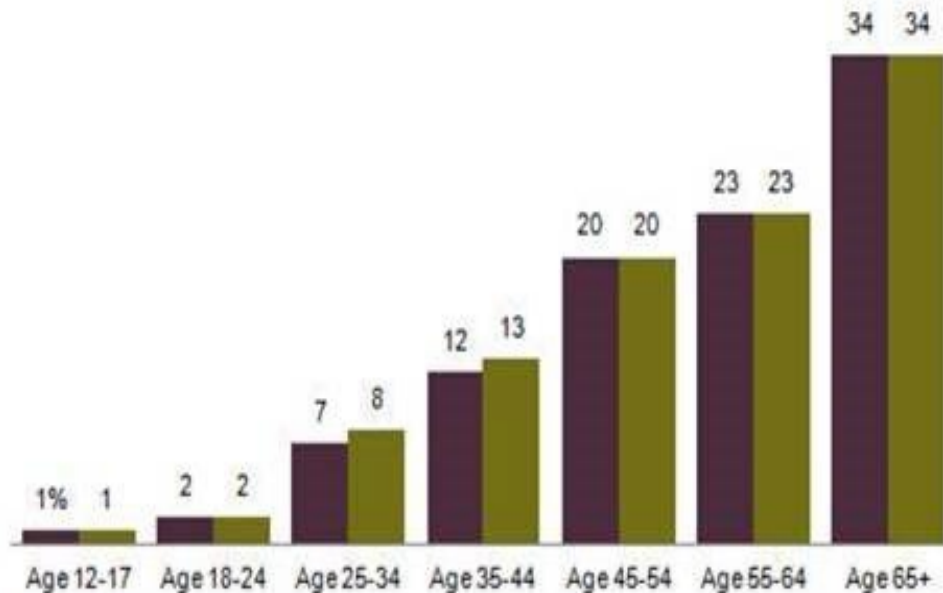
- ▶ WENG Radio 107.5 FM services Sarasota, Venice, Englewood, North Port, Placida and Port Charlotte, while 98.1 FM covers Punta Gorda, Port Charlotte, North Port, Rotonda and Boca Grande.
- ▶ WENG streams worldwide and on our free App.
- ▶ WENG Radio is your local/national News, Weather, Talk and Sports Information Station.
- ▶ WENG AM/FM Radio reaches over 350 thousand households within a 40 mile radius of the flagship station in Englewood.



# Demographics

## Older Listeners Make Up One-Third of News/Talk/Information Audiences

Percentage of all News/Talk/Information Listeners, by Age Group



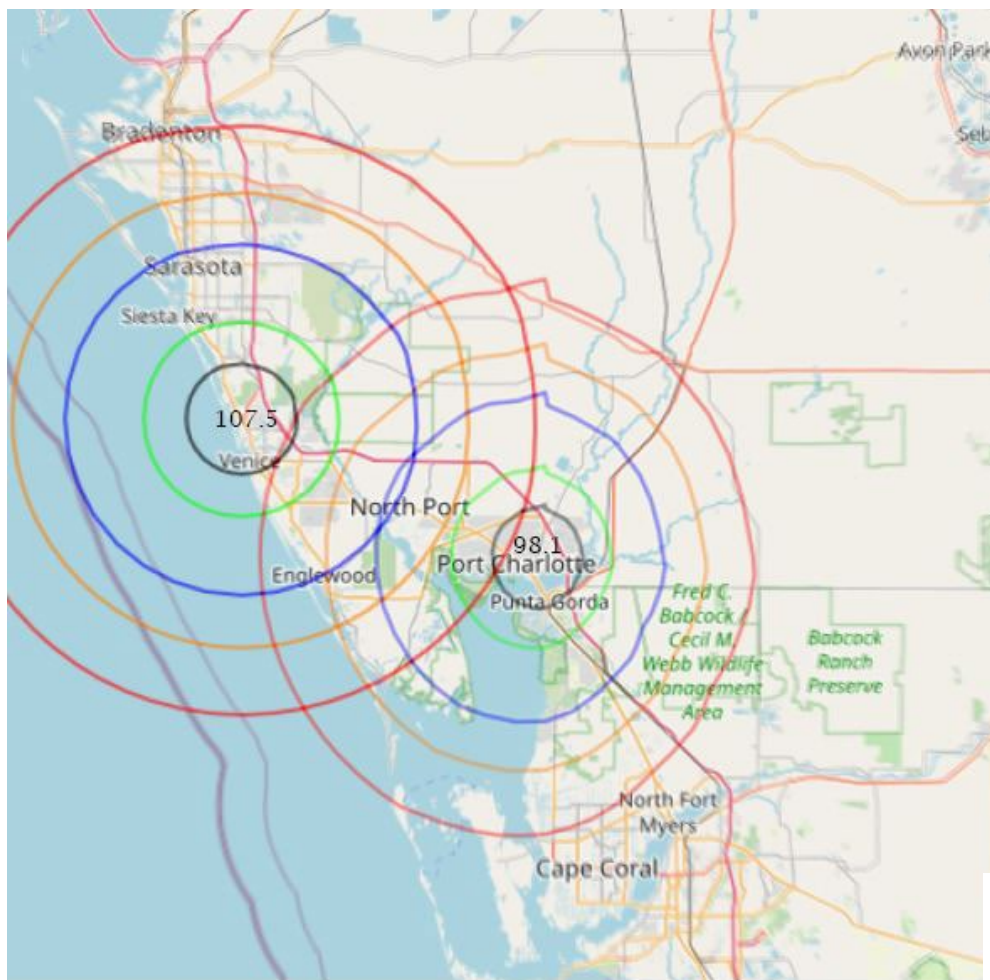
Source: Arbitron

PEW RESEARCH CENTER'S PROJECT FOR EXCELLENCE IN JOURNALISM

## WENG DEMOGRAPHICS

- ▶ Englewood Median Resident Age: 64 years old.
- ▶ Venice Median Resident Age: 68 years old.
- ▶ North Port Median Resident Age: 41 years old.
- ▶ Pt. Charlotte Median Resident Age: 50 years old.
- ▶ Nokomis Median Resident Age: 50 years old.
- ▶ Punta Gorda Median Resident Age: 66 years old.
- ▶ Sarasota Median Resident Age: 49 years old.

# Radio Locator Map and Listening Areas



107.5 FM  
98.1 FM

**98.1 FM**  
**107.5 FM**  
**1530 AM**

News-Talk- Local Programming





# NATIONAL RADIO PROGRAMS MONDAY THROUGH FRIDAY – ON WENG

*(Maybe Subject to Sports Pre-Emption)*



**Glenn Beck**  
10 AM to 1 PM  
Political Commentary



**Jim Bohannon**  
10 PM to 1 AM  
Current Events,  
Entertainment. Pop  
Culture



**Jimmy Failla**  
1 PM to 3 PM  
Fox Across America



**Coast to Coast**  
w/George Noory  
1 AM to 5 AM  
Paranormal, Weird  
and Bizarre News  
and Stories



**Mark Levin**  
6 PM to 9 PM  
Political Commentary



**Sean Hannity**  
3 PM to 6 PM  
American talk  
show host



**This Morning  
America**  
w/Gordon Deal  
5 AM to 6 AM  
Days First News



**Guy Benson**  
9 to 10 PM  
Weekdays

# WENG RADIO LIVE LOCAL PROGRAMS

*(Maybe Subject to Sports Pre-Emption)*



**Sun Coast This Morning**  
w/Ken Birdsong (KB)  
7AM to 9AM  
Live Local Talk , News  
and Community



**All About Women**  
w/Mary Jones  
Tuesdays 9AM to  
10AM  
Women's Perspectives  
"Morning Magazine"



**All About Pets**  
w/Dee Roberts  
Mondays 9AM to 10AM  
One-Hour Program  
Dedicated to Pets



**70's Oldies**  
w/ Joe Edwards  
Sunday 3 to 5 PM



**FRIDAYS 1-2PM**



**Suncoast Show**  
Thurs. 9AM - 10AM  
With  
Kerri Black and Triple M



# WENG WEEKEND PROGRAMMING

*(Maybe Subject to Sports Pre-Emption)*



Florida Roundtable

Melissa Foxx



## Religious Programs

- Worship with Andy Chrisman
- Venice Seventh Day Adventist Church
- Port Charlotte United Methodist Church
  - Lutheran Hour
- Gospel Time With Mel Jackson



WENG - NEWS / WEATHER / SPORTS



Fast Traffic Updates



Up to the minute  
Weather Reports



Beach  
Report





## Programming: Monday – Friday

1:00–5:00AM	Coast to Coast – George Noory
5:00–6:00AM	America's First News with Gordon Deal
6:00–7:00AM	America in the Morning with John Trout
7:00–9:00AM	The SunCoast This Morning–Ken Birdsong
9:00–10:00AM	MORNING MAGAZINE (Mon., Tues., Thursday)
9:00–10:00AM	Gulf Coast Time (Wed)
9:00–10:00AM	Veterans' Chronicles (Friday)
10:00AM–1:00PM	Glenn Beck
1:00 – 3:00PM	Jimmy Failla Show (Monday through Thurs.)
1:00 – 2: 00PM	Jimmy Failla (Friday)
2:00–3:00PM	Money Talk - Hinck Private Wealth (Friday only)
3:00–6:00PM	Sean Hannity
6:00–9:00PM	Mark Levin
9:00–10:00PM	Guy Benson Show
10:00–1:00AM	The Jim Bohannon Show ( Mon. – Sat.)



## Programming: Saturday

12:00–1:00AM	The Jim Bohannon Show
1:00–5:00AM	Coast to Coast– George Noory
5:00–6:00AM	Made In America
6:00–7:00AM	Florida Round Table
7:00–8:00AM	InfoTrak / American Radio Journal
8:00–9:00AM	The Boating Life–Captain Tom Healy
9:00–10:00AM	Conservative Thought Hour
10:00–11:00AM	Spitz On Sports
11:00AM–2:00PM	Kim Komando
2:00–3:00PM	Medicare & More
3:00–6:00PM	Guy Benson
6:00–7:00PM	Leo LaPorte – The Tech Guy
7:00–9:00PM	Today's Homeowner
9:00PM–1:00AM	Somewhere in Time with Art Bell



## Programming: Sunday

12:00AM –1:00AM	Somewhere in Time with Art Bell
1:00–5:00AM	Coast to Coast – Weekend
5:00–6:00AM	Inc. Radio
6:00–8:00AM	Worship with Andy Chrisman
8:00–9:00AM	Port Charlotte United Methodist Church
9:00–10:00AM	The Boating Life–Tom Healy
10:00–10:30AM	Gospel Time With Mel Jackson
10:30–11:00AM	Lutheran Hour
11:00AM–NOON	Venice Seventh Day Adventist Church
NOON–1:00PM	Fat Guys at the Movies
1:00–3:00PM	The History of Rock & Roll
3:00–5:00PM	70's With Joey Edwards
5:00–8:00PM	The Real Don Steele Show (Live From the 60's)
8:00PM–1:00AM	Smooth Jazz





Some of Our  
Advertisers



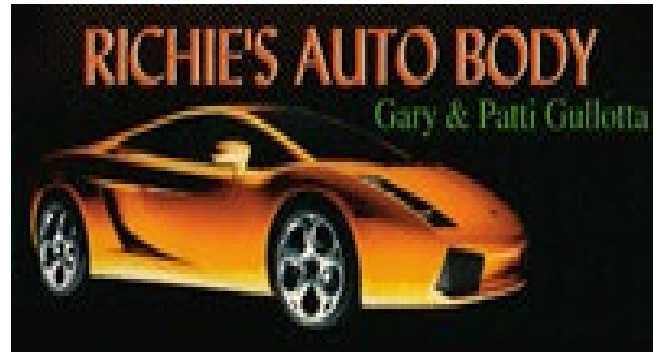
Beach Liquors Englewood

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Port Charlotte



**Babe's ACE  
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