

# **WENG**

## **News - Talk**

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**1530 AM • 107.5 FM**

**The Information Station**

**[www.wengradio.com](http://www.wengradio.com)**

# **HANDY DANDY LISTENER KIT**



## Local Radio is Alive and Well!

Bucking a national trend, radio station WENG 1530 AM & 107.5 FM, is programming over half of its prime daytime schedule locally. Management and ownership feel that the benefit for the area listeners far outweighs the additional expense of local talent. In addition, the service of extensive on-air time to local charities, civic organizations and houses of worship, is invaluable to the local communities served by the station.

WENG also provides local area news, weather and traffic reports. This makes WENG the only source for local information in the greater Englewood, Venice and North Port areas.

### **The Suncoast This Morning**

"THE SUNCOAST THIS MORNING" with Ken Birdsong airs 6:00 A.M. to 9:00 A.M. Monday through Friday on News/Talk WENG 1530 AM & 107.5 FM. The program features travel tips, biographies, consumer reports, entertainment happenings both local and national, news, sports, traffic reports, and weather. Start your day with the news and information you need and want to help you make it through the day. Keeping "THE SUNCOAST THIS MORNING" on the light side, Ken Birdsong has been doing morning drive for over twenty-five years and knows how to put a smile on your face and a thought in your mind. The most important feature of "THE SUNCOAST THIS MORNING" is the local information provided about civic clubs, community organizations, county programs and activities, and the like. News from ABC Radio Network on the top of the hour, with state news from the Florida News Network on the half hour and Local News twice each hour also keeps our listeners informed. "THE SUNCOAST THIS MORNING" is the fastest growing morning show on radio in Southwest Florida. Tune it in and put a smile on your face, it's going to be a GOOD DAY!

### **The Morning Magazine**

Scott Holcomb, local radio legend, hosts "The MORNING MAGAZINE" daily from 9:00 A.M. to 11:00 A.M. This program features interviews with local nonprofit organizations as well as new business, political pundits and national personalities. The program is formatted in a fast paced magazine style, and interaction with listeners plays a vital role.

### **All About Women**

Talk Radio for Women? Yes, and men listen too. Monday through Friday at 11:00 A.M., "ALL ABOUT WOMEN" is heard on WENG 1530 AM & 107.5 FM. This show, hosted by various local businesswomen, each a leader in her field of expertise, reaches out with informative programs covering all aspects of life for women on the Sun Coast. Although it is decidedly geared towards WENG's women listeners, many of the callers to the show are *men*.

### **Spitz on Sports**

As the only live local sports-talk show in the Southwest Plex, Spitz on Sports, heard every Saturday morning at 11am and Monday evening at 6pm, talks to those who are making the news, as well as the listeners, on a variety of sports, including baseball, football, basketball and hockey. Rich will even talk about NASCAR, horse racing, and poker if he gets the chance. He'll talk professional, college, and high school sports, putting a local flavor on the happenings. We're not short of opinions, and welcome yours as well.



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### **High School Sports**

WENG is the home of Lemon Bay high school sports. We do play-by-play of all football games, as well as selected volleyball, boys and girls basketball, and baseball games. Join us for all the live action all year long!!

### **Pro Sports**

Tampa Bay Rays, Tampa Bay Lightning

## **Other Local Programming**

### **Money Talk**

Listen each Friday at 2:00 PM as the Hink brothers of Wacovia Securities in Englewood help you learn about the world of investing.

### **The Boating Life**

Your ship has come in; at least it has every Saturday at 10am with THE BOATING LIFE with Captain Tom Healy. This tremendously interesting program, sponsored by MARINE MAX OF CAPE HAZE, features the best of boat ownership. You'll hear interviews with local Captains, manufacturer's reps, and boating safety experts. You will also learn about the many advantages of boat ownership through the world's largest boat dealership MARINE MAX. So drop the hook each Saturday at 10am for THE BOATING LIFE with Capt Tom.

### **Open House**

"OPEN HOUSE" with Corin Bay Real Estate Marketing and Sales, airs every Saturday at 9:00 A.M., and Sunday at Noon. Let hosts Christy and Erick Phelps demystify the real estate market for you, and clarify common misconceptions. They'll take your calls, answer your questions, and put the truth out there for you to hear. "OPEN HOUSE" also often features experienced guests who expertly answer questions on a variety of relevant topics ranging anywhere from mortgages to air conditioning. Find the home of your dreams as opposed to the one some real estate agent wants you to buy. Erick and Christy invite you to join them on "OPEN HOUSE" with your questions, comments or just to chat about the Suncoast and why you love it!

### **Financial Planning for Life**

"Financial Planning for Life" presented by Rogan and Associates. Saturday at Noon. If you're not sure about your financial future, if you're not sure what your investments are doing or how, if you're not comfortable with your current financial planner, then you need the straight no nonsense advice that the folks from Rogan and Associates will share with you every week on "Financial Planning for Life."



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**Travel Time**

Let Shay Tynes of Triple-A Travel put her 34 years of travel experience to work for you. Learn about the latest travel trends, luxury cruises and the latest coolest hip places to spend your vacation. Tune in Saturday at 12:30 PM and book the Vacation of your Dreams.

**To Your Mental Health**

Life is always blue skies and smooth sailing...yeah, right. For some, maybe. The rest of us need to tune in to "To Your Mental Health" with Bill Ropke. Airing each Saturday at 1:30 P.M. and Sunday at 3:00 P.M., this program helps you navigate life's ups and downs, specializing in helping build good relationships and perhaps repairing damaged ones. TO YOUR MENTAL HEALTH: It's great tonic for what might ail you.

**Sale Pending**

"Sale Pending" with Kelly Ann Ayres. Saturday at 1:00 PM and Sunday at 10:00 AM.



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## Local Personalities

### **Ken Birdsong - The Suncoast This Morning**

It all started when I was 10 and decided I wanted to be on the radio. Starting my radio career when I was 15 at Radio Station KWOC in Poplar Bluff , Missouri . (my home town). Getting a job at WPAQ took me to Mt. Airy , North Carolina , for a short stint and then back to Missouri , where I worked in Kennett, Jefferson City , Moberly, and Osage Beach . Later I would do afternoon drive in Las Vegas , Nevada , before moving to Englewood , Florida.

I think had I started my career in Englewood I would probably not have traveled around and moved up and down the dial as much as I did. Making WENG Radio an important community information provider in the Southwest Plex is my driving force. I have been blessed in that I have been able to do what I wanted to do in life and have the same enthusiasm when I am on the air as I did when I was 15.

I believe in community involvement and have served as Chairman of the Membership Committee of the Englewood/Cape Haze Area Chamber of Commerce. I have served on County Extension Boards in Missouri , President of the Lake Area Chamber of Commerce, and on the Board of Directors of the Lake of the Ozarks Convention and Visitors Bureau. Being involved in the community has always been very important to me.

My wife Tammy and I live in Englewood.

### **Scott Holcomb - The Morning Magazine**

I was an Iowa guy. Then I became an Illinois guy. The Midwest was a great place to grow up, but who wants to live there once you've experienced Southwest Florida? I arrived here in the Sunshine State in 1989, looking for adventure. Actually I came here to look for a job, because thus far my career choice had yet to pan out. My parents had moved down the year before and you know I wasn't doing anything at the time. I worked seawall to stucco until I found a part time job listing back in 1993 for a board operator position at... surprise! WENG. I currently serve as WENG's Program Director. My son Thomas was born here in 1992. I married my wife Debbie in 2000. Magical things do happen to those on radio. I play golf and stumble around community theater stages as a hobby. I hope you enjoyed the ride. Please come again

### **Rich Spedaliere - News Director, Spitz on Sports**

I have more than 20 years in radio, doing everything from News to Sports to taking out the trash. I've lived in Florida on and off since I was 12, spending time in Ohio and El Paso, Texas. I've been on the Suncoast for the past 5 years. where I met my wife Laura while working for the biggest cheese of them all, Mickey Mouse. We've been married for 3 years and have one child, Samantha, 9, who I adopted on Halloween, 2006. In my spare time I am an avid sports fan. Hockey is my first true love, but I also follow football, baseball, basketball, and horse racing. I also enjoy poker, but they tell me that isn't a sport...oh well!



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## Syndicated Weekday Programming

### The Radio Factor

"The Radio Factor" with Bill O'Reilly – 2 hours of the 'No-Spin Zone.' Weekdays at Noon

### The Dave Ramsey Show

"If you don't have the money, don't buy the item!" Dave Ramsey gives you the 'same financial advice you got from your grandma but he keeps his teeth in.' Listen as Dave offers sound financial advice to his callers as you learn a right way to financial independence. Monday through Thursday at 2:00 PM.

### The Sean Hannity Show

Three hours a day is all he asks, and three hours is what WENG's listeners give him day in and day out. Sean Hannity is the conservative voice of the working class and when he talks, Conservatives listen! Weekdays at 3:00 PM

### The Savage Nation

Best-Selling Author of 'The Savage Nation', 'The Enemy Within', 'Liberalism is a Mental Disorder', and 'The Political Zoo'. Explosive conservative radio talk show host Michael Savage continues to dominate the airwaves with his brash commentary and unapologetic solutions. The 10 million listeners who tune into Savage each week can't be wrong! Weekdays at 6:00 PM

## Other Great Syndicated Shows

### Golden Age of Radio

### Florida Round Table

### Better Lawns & Gardens

### Purity Products

### The Jim Sumpter Show

### Ron Seggi Show

### Point of View

### The Jim Bohannon Show

### Mick Williams Cyber Line

### Michael Medved

### Day Break USA

### Cruise Control

### Outdoors This Week

### The Jakie Mason Show



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## Religious Programs

Fellowship Church

Englewood United Methodist Church

Lutheran Hour

Foundation Church

## WENG ON THE WEB

WENG now has a home on the **World Wide Web** at [wengradio.com](http://wengradio.com). You now have access to your favorite WENG programs and personalities anywhere in the world through your computer. Keep up with what's happening on the Suncoast from the weather to special events on your radio home on the web, [wengradio.com](http://wengradio.com). You will also find many interesting articles, pictures, and just fun stuff. So visit often. We're quite proud of it and you will be too!

\* WENG is legally prohibited from web-casting certain programs and sporting events.



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